

digital ilab | promo kit

Thank you for helping us promote the digital ilab 2026. This will support our mission to bring knowledge-driven innovation to society by enabling students and (non-)academic staff to work on their ideas and make an impact.

What is digital ilab?

The digital innovation lab is a programme at the University of Vienna where participants work in interdisciplinary teams on innovative ideas. Participants acquire the tools and methods to identify, evaluate, and bring their business ideas to life. Ultimately, teams pitch at the demo day to a panel of experts and peers. Outstanding projects have the opportunity to apply for our u:seed programme to further develop their idea.

Credits: **8 ECTS** (subject to approval by the respective SPL)

Language: **English**

Applications are open until the **14th December**

Visuals

A1 Poster vertical format

Horizontal format (848x477)

Feed - Square format

Promo video

Blurbs

Social Media

Do you want to learn how to change the world? 🌍

At the digital innovation lab, you will acquire the tools to create innovative solutions with long-lasting impact, work in teams to develop ideas that harness technology and add value to society.

Outstanding solutions will be eligible for 10k€ in seed funding.

Do not miss this opportunity and apply by 14th of December.

🌐 Learn more and register here: <https://ilabs.univie.ac.at/digital-ilab>

Newsletter

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Support the promotion by tagging us or by tagging the University of Vienna when posting on social media.

If you are sharing by email with students and researchers, please feel free to use the "Newsletter" blurb.

For questions or more information contact us: entrepreneurship@univie.ac.at